

Quarterly statistics: April-June 2024

Summary:

2400 members at Q1 end

420 new members 246 renewals More than 3000 daytime visits

2800 active members in past 12 months visiting at least three fimes per month 8424 total evening and weekend visits 700 evening and weekend visits, on average per week (50% at the weekend)

We have added to our popular Hiveability Sunday inclusion session, with a 14+ 'prep for independence' session each Tuesday. Around 40 young people attend - where they set the agenda and activities. They identified the need for a programme specifically designed to embrace their individuality and nurture life skills, taking them on a journey towards independence. This has included empowering young people to manage their finances, learn about a healthy diet and cooking skills, use the washing machine and iron clothes – as well as timekeeping skills and other preparation for being in the world of work.

We were especially proud of our seven young people who gained their Level 1 Food Safety and Hygiene qualification as part of the sessions.

Our Sunday inclusion session running for four hours each week continues to be one of our most popular sessions, with an average of 110 young people attending and an additional average of 25 parents and 10 siblings also taking part.



Our programme includes monthly hairdressing, visits from therapy dogs, boccia, seated volleyball, wheelchair basketball, gardening and lots of dancing, singing and art - to name just a few activities!

> My friend from school told me about Hiveability as she has ADHD and attends. I have ADHD and Autism and I am so glad I joined, it has helped me to make lots of friends and I have fun here and look forward to it every week.

"Amy is my mentor at The Hive; she makes me feel happy and safe.

"Both Eliza and her sister Annabelle really benefit from The Hive. They enjoy all of the activities, and it is a fantastic place for young people to be."



Projects and programme highlights



Health and wellbeing:

As ever on session, we've run a range of activities to raise awareness and to promote health and wellbeing through our standard programme - including a regular session at the gym for seniors on strength training, and HIIT workouts. We've also offered a variety of additional sports including our partnership with LFC Foundation and Dallaglio RugbyWorks, wheelchair basketball, trampolining and wellbeing sessions exploring self-care and mindfulness. Our formula is 'Try, Train, Team' which is all about encouraging and supporting young people to engage in activities at a pace comfortable for them. First, young people are invited to try their hand at an activity. If they enjoy it, they can train and develop their skills with support, then they can further build their skills by getting involved in a team, either here at The Hive or out in the community.

Climbing club

Introduced to support those who wish to take climbing further, this project allows young people to continue their skills development in climbing. Unlike many sports, climbing doesn't yet have natural grassroots clubs, and private venues can be expensive. However, we know this can eventually lead to a career or lifetime interest in the sport. We've included trips to other climbing walls and venues, and the opportunity to build climbing qualifications to lead and support others learning to climb.



Healthy eating

Our kitchen is as popular as ever for a range of projects around healthy eating and cooking. Our newly restored raised beds have been planted, ready for our Plant to Plate project which includes structured cookery sessions to ignite interest in the origins of food, the benefits of healthy eating and the impact of what we consume for our physical and mental health. Young people also take part in Come Dine with Me, which includes our young leaders working with a junior member to prepare a three course meal in a race against the clock.

Girl Power

Lemonade

In partnership with LFC Foundation, this encourages young women to participate in and try a range of sports and looks at the barriers to their continued involvement. More than 15 young people have been participating in two groups (a junior and senior session).



Works with young people both here at The Hive and out in schools to build resilience skills and support positive mental health. The project covers everything from healthy eating to recognising emotions and managing them in a positive way, identifying what makes a good friend and how we would behave if someone isn't so kind, and how to boost self-esteem.

Our work in schools continues across Wirral and last term we worked in Blackhorse Hill Juniors, Irby Primary, Greasby Juniors, St George's Primary, Woodslee Primary, Church Drive Primary, Great Meols Juniors and Thingwall Primary, supporting more than 50 young people.

#HeardAtTheHive

"Carlie has attended wellbeing sessions for a while now and we have noticed a difference in her confidence and attitude. Izzie has now started them too and is benefitting from them already. We're extremely thankful to have this service, as we have been on very long waiting lists for both girls for years in hope of some support." Parent

"The Lemonade Project was a great opportunity for our children to develop their social and emotional skills. The children loved the opportunity and really warmed to the staff who were leading the workshop."



The Hive is an inspiring place to visit and offers a great deal to the youth community across the Wirral. Having someone from The Hive raise awareness of this in our schools has been valuable and we are so grateful to Ella for delivering this important project in our schools. We look forward to more work together in the future!"



The sessions were really successful and the students enjoyed them and took away a lot of useful information! Sessions were really interactive as well as informative and the staff delivering from The Hive were really enthusiastic and relatable for the students."

Citizenship and skills for the future:

Our new focus on STEM Science, Technology, Engineering and Maths activities have proved a real hit on session, with both junior and senior members. We tailor the approach to work for every age and it's been fantastic to see the fun young people have had with 'farting' cars, DIY helicopters, erupting volcanoes, robot hands or balloon parachutes, slime and DIY hovercraft whilst learning about chemical reactions, gravity and propulsion.

Science and the environment are also key messages behind our environmentally friendly kit car. This year the project is giving teams of juniors and seniors the chance to build and race their own car at tracks around the country. Strawberry Dave (as the junior car was named!) went against 50 other teams recently and the team was awarded the 'Spirit of Greenpower' award by race organisers the <u>Greenpower Trust</u> - for embodying the teamworking values of the programme. Back at The Hive, budding senior designers were working away at designing The Hive Youth Zone 2024 collection, ready for a fashion show. Young people also planned the staging, lighting, music and sound for the show: who needs London, Paris or New York Fashion Week?



Duke of Edinburgh Our training weekend at the end of April was a chilly one, but we have another practice expedition in July before the final expedition in August. We continue to have 13 on silver award and will be starting on gold next year.

Young people are working on the skills element through activities at The Hive including media, climbing and art. Volunteering activities include young leaders, cafes and dog walking for elderly neighbour.



Young people also used the Wirral Coastal Walk as an opportunity to bank some practice miles along with other young people from The Hive, whilst also fundraising for our work.

Loving Lowry We were delighted to work with Big Heritage to take part in the landmark visit to Wirral of Lowry's 'Going to the Match' painting. Our junior artists were in the crowd at Tranmere's last home game of the season, getting inspiration to create a piece of unique art to sit alongside one of the world's most famous sports paintings.

Raising awareness to reduce risk-taking behaviour:

'Discussions with a brew' have proved a popular addition on our senior sessions each Friday, exploring issues such as vaping, phone use, exploitation, coercive control, grooming, gangs and violence, eating disorders and gambling as well as many discussions to explore equality and diversity. A combination of short films, exercises and choice DVDs are used to generate discussions.

The vaping discussion led to inviting the local trading standards team in to discuss the dangers of illegal vapes, and testing found that the majority of the young people's vapes were illegal. Our young people have also taken part in a focus group on the attitudes to vaping as part of one of our youth worker's dissertations.

We continue to offer monthly NHS nurse consultations - with staff signposting the young people who need additional support - and have regular visits from Brook.

Improving school attendance:

Inspiring Futures continued to work with young people with low attendance in school this term in partnership with Weatherhead High School.

Inspiring Futures is our six-week programme for young people who have disengaged from school, are too anxious to go, or are at risk of being excluded. Such is the demand from schools that we've been supporting young people every week with an educational focus, visits to museums, industry and some fun! We find out what inspires them and encourage those young people to go back to school to get what they need to reach their aspirations. The impact is incredible: the most recent cohort saw a significant improvement in school attendance.

Thank you for making the students' day so happy and positive! They have all come back to school so enthusiastic and with huge smiles on their faces."



Mentoring:

Our mentoring programme continues to support young people on an individual basis whilst engaging local volunteers. Overall, the mentoring programme is currently supporting 23 young people to achieve goals, have support with the challenges of everyday life, and provides a safe space in which to talk.

Of those relationships, five have recently started. One parent told us: "My son was much happier than I've seen him for a while after just one introduction session." The mentoring relationship will provide him with someone to chat to and process his thoughts with each week, with the goal of increasing his ability to make choices without feeling stressed or worried about the outcome of a low-risk choice.

When observing the first session of another new mentee and mentor relationship, a parent said: "I can't believe she just walked out that room with a smile on her face. I thought she would leave in a state of stress as she doesn't like meeting new people."

One of our mentees whose mentoring cycle ends in the next few months has been reflecting on how much the mentoring programme has supported them. They feel much more confident and able to share what they have achieved, completing their GCSEs through 19 exams, as well as gaining a First Aid certificate, completing a Food Hygiene award and looking to their future. They have started applying for summer jobs and are looking to the future to become a lawyer, so are taking steps to get there. This hadn't even been thought about before starting the mentoring programme, showing how far they have come. The mentee is having support to get into college and consider options for the future in university, and to keep up confidence levels when meeting new people in college.

Our case study shows another mentoring relationship and the difference it has made.

Outreach:

Our Outreach team has developed a consistent approach to our work in CH41, which has seen engagements rise. In the Park areas we targeted mainly primary school-aged children, and they talked about being happy at home as the most important thing to them. We were able to signpost new members and target specific local schools, based on the information given.

#HeardAtTheHive

I joined the Hive Outside team in April, and we've been doing a walking route through CH41 and CH43. We talk to a lot of parents and the key message was The Hive is a safe, affordable and engaging space. As part of our outreach, we were able to offer free memberships too which addresses any financial hardship."

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The Hive have supported our kids in the Connaught Way area for a number of years now. They've done activities in the area and also provided food hampers before Christmas, which was a great gesture. The kids always look out for the van and some of the families have now joined the kids up as members."

I work at The Hub on Livingstone Street, and we do activities each week for ages 12-16. The big conversations this year so far have been school and pressures of exams, and also healthy relationships and social media. We mix our sessions each week with fun activities and topical discussions. We've also been learning how to cook and talking about college, jobs and how to write a CV."

Some of The Hive staff were out on the street one night doing outreach are they played some football with me and my friends after telling us about The Hive and what was on offer for us there. I felt really happy and excited where I first came in, as there was so much for me to do, especially football which I love and am very passionate about...The staff would always try and push me to try new activities as well around the different areas which I think has helped me because it is nice to try new things – I'm really enjoying the MMA at the moment." Jack, 11

Youth voice:

Young people taking part in Hive projects have been named champions in areas ranging from team working to dignity in the community.

We saw the run of winners at award ceremonies and events around the country in recent weeks:

- Senior members Charlotte (15), Angelos (15) and Kiara (18) were all nominated for <u>LFC Foundation</u> Community Awards. Charlotte won the Dignity Award for her work on projects including an event for local refugees and on the cost-of-living challenges for young people, and was also named the foundation's young person of the year
- Senior member Ian (17), was named <u>Dallaglio RugbyWorks</u>' North West champion for his "outstanding dedication, skill, and sportsmanship both on and off the field!" Our Sports Coordinator, Emma Langhorn, was also nominated in the awards' 'Teacher of the Year' category by Rugby Works, which runs its award-winning programme from The Hive every week
- The Hive's team of young Ambassadors won the <u>YKids</u> Believe Duncan, Newlands and Fresh Award for making a difference to the health and wellbeing of others, improve the offer for young people and ensure young people's voice is heard.

Our young ambassadors are looking forward to their priorities:

"We want to focus on wider youth voice, improving the connection between different communities, connections across the Onside Network, and finding ways to incorporate as many voices as possible. We want to continue to engage with the community, and would like the Hive to continue to create and establish partnerships and unique opportunities for young people – it's a real strength for the Hive.

"We've really enjoyed Youth Voice work this year, having our say and being able to use our voice to help the wider community. We've enjoyed participating in social action projects and building partnerships whilst making a difference.

"Being Young Leaders has been my favourite thing. We enjoy using skills we've learnt here, and passing them on to younger members. Fundraising for the Hive was also fun, taking ownership of how funds are spent and using some of it to decorate the Youth Voice room."



Our first family fun day:



Over 450 parents and children attended our first family fun day to participate in a range of activities such as bouncy castles, face painting, music, art and sport. We also had special visits from the therapy dogs which proved a particular hit. Although many people were from families known to The Hive with our younger members keen to show their 'club' off to siblings and parents! - we also had lots of younger children visiting and families from newly-arrived communities. It was then particularly exciting to see some new members after this event. We will be holding these quarterly, but it is one of our funding priorities to ensure we can do this on a weekly basis.



Working in partnership:

- As well as our regular visits from St Anselms, Wirral Met College's prep for independence group and virtual school tutoring, we've also hosted exams for those not able to attend at Weatherhead school and we've staffed and supported a series of end of term celebration events for local schools.
- Devonshire Park Primary attended twice to ensure that more than 40 young people who couldn't attend the planned school residential due to financial or emotional reasons were able to participate in a range of fun and activities at The Hive.
- In partnership with Cradle2Career, we held two year six transition programme days for Holy Cross, Bidston Avenue, Portland Primary and Our Lady and St Edwards primary schools. 220 young people took part in a range of activities and team-building games, celebrated completion of their SATs and made connections with other pupils ready for their transition to high school.
- We continued to host Birkenhead's EsSENtial Nursery each Friday, MyMCT for DWP's youth employment hub and Progress Schools. Other users of our building can be found in the table below, which shows how we are increasing use of the facility for the communities of Wirral.
- We hosted two SENDLO events and worked with the local authority as it planned its major early years recruitment event. We've attended two SENDLO events as exhibitors, and the Ferries Family group launch.
- We continue to have a presence at different groups and steering meetings, to ensure we are reacting to local concerns and working in partnership. As well as the multi-disciplinary team, this also includes:
 - Youth Problem Solving Group Meeting to give young people's perspective and ensuring right support for vulnerable young people from Birkenhead Park School and Ridgeway High School.
 - Early Intervention and Prevention Hub allocation meeting to identify young people via the ASB team, and how we can support/engage them with our work
 - Cradle2Career MDT

- Our designated safeguarding leads have also attended
 5 Child in Need meetings
 4 Child Protection core group meetings
 1 Child Protection Review
 3 professionals' meetings.

Data and analysis



Volunteers

Volunteer numbers - target 100 volunteers	April	Мау	June
Session Volunteers available	35	36	39
Active volunteers in month	33	22	23
Volunteer Hours Contributed	478	412	233
Active Young Leaders	14	12	11
Young Leaders Hours Contributed	326	149	166
Hours contributed (Volunteers & YL)	804	561	399

Attendances by ward

Area	April	Мау	June	Total	Attendance %
Birkenhead A	1214	1150	1130	3494	42%
Birkenhead B	475	453	415	1343	16%
South Wirral A	71	62	71	204	2%
South Wirral B	127	119	107	353	4%
Wallasey A	133	124	130	387	5%
Wallasey B	166	167	123	456	5%
Wallasey C	442	448	355	1245	15%
West Wirral A	68	51	67	186	2%
West Wirral B	142	125	139	406	5%
Out of area	72	81	85	238	3%
Total	2910	2780	2622	8312	

We would expect that we have more young people from the surrounding our facility accessing our provision, and more regularly but welcome the fact that we have young people from across Wirral accessing. Attendances have remained fairly static in that approx. 58% are from Birkenhead and another 39% from across the Wirral and 3% out of area.

In addition, we work with schools across the Wirral through our wellbeing programme and then work in specific areas with our detached work. We are currently collating all of this in our annual report and will share in due course.

Club	Junior	Senior	Total	% Membership
Male	995	721	1716	35%
Female	916	736	1652	33%
Nonbinary	0	31	31	0%
Prefer to self- describe	3	5	8	0%
Not Supplied	891	285	1176	32%
l am not sure or questioning	0	0	0	0%
Total	2805	1778	2180	

Membership by gender

Currently we are showing that we have a good balance of males and females accessing both our junior and senior provision which is not the case in other youth zones, and something which we work hard to achieve through our programme and activities. This includes girls only/boys only sports sessions and other activities and the constantly changing activities. Each four hour session will have approximately 20 different activities on – so always something appealing for young people.

Attendance on core universal sessions by young people with SEND

Area	April	Мау	June	Total	Attendance %
Birkenhead A	245	220	224	689	32%
Birkenhead B	111	122	126	359	17%
South Wirral A	17	24	25	66	3%
South Wirral B	23	24	11	58	3%
Wallasey A	88	67	68	223	10%
Wallasey B	28	21	24	73	10%
Wallasey C	130	143	152	425	20%
West Wirral A	51	42	51	144	7%
West Wirral B	25	27	24	76	4%
Out of area	17	14	11	42	2%
Total	735	704	716	2155	

Our SEND offer and attendances is different from our universal offer in that 49% are from Birkenhead and 46% from the rest of the Wirral (approx. 10% variation) and 2% of the area.

We have approximately 30% of young people with additional needs, which is the highest in the youth zone network. As well as the individual specific sessions, our inclusion pathway - with inclusion support, enables young people to engage in all sessions, with some attending up to four times a week.

Members from immediate areas

Area	Total Members @30th June 2024	Population	% Conversion
Birkenhead A	1077	6950	15%
Birkenhead B	457	6285	7%
Total	1534	13235	22%

Nearly a quarter of the young people in Birkenhead are members of The Hive.

Total visits per session in Q1

Session Day	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
Disability/Inclusion Session (8 to 25yrs)	0	0	0	0	0	0	1101	1101
Junior Session (8- 12yrs)	0	0	1516	0	0	0	1202	2718
SUPER Junior Session (8-12yrs)	0	0	165	0	0	0	0	165
Monday Projects evening	669	0	0	0	0	0	0	669
Senior Session (13 to 25yrs)	0	0	0	1542	1778	0	0	3320
Tuesday Disability/Inclusion Session (16+)	0	366	0	0	0	0	0	366
Tuesday Inbetweeners Session (now moved to Thurs evening)	0	19	0	0	0	0	0	19
Duke of Edinburgh Practice Weekend	0	0	0	0	0	14	0	14
Fit Futures – Pre Employment Course	0	6	0	0	0	0	0	6
Jodrell Bank Trip – half term for seniors	0	15	0	0	0	0	0	15
Outreach at The Hub	0	12	0	0	0	0	0	12
Kit Car Race Day	0	13	0	6	0	0	0	19
Total	669	431	1681	1548	1778	14	2303	8424

This remains fairly static in terms of attendances:

- Nearly half of the attendances are Friday and Sunday
- 17% of our attendances are our inclusion sessions
- 34% of our attendances are for our junior sessions
- 39% of our attendances are in our senior sessions.

We know from other analysis that:

- 48% of people attending are 8-11
- 48% are aged 12-18
- 4% are 18 plus to reflect our SEND offer.

Additional attendances

Organisation	April 2024	May 2024	June 2024
Cradle 2 Career (school transition)	0	0	115
Crea8ing Community Family Hub	21	45	24
Devonshire Park Primary School	0	24	0
esSENtial Early Years	11	77	6
Inclusion Additional Attendance	85	54	126
LFC Foundation	83	47	0
Merseyside Community Training	311	388	284
Progress Schools Ltd	130	190	215
Shadow Dance School	43	36	60
St Anselm's College	53	244	195
Weatherhead High School	0	10	18
Wirral Metropolitan College	18	96	0

These are increased by over 30% from the previous quarter, including our new partnership with Merseyside Community Training to deliver the youth employment hub from The Hive. New partnerships have been developed with Shadow Dance, Cheshire Raptors, EsSENtial Nursery. We are continuing to explore how we can extend our offer during the day to ensure local young people can maximise use of our facilities.

Looking forward:

We have now drafted our strategy going forward with 10 key goals to reach by 2027 when we will celebrate a decade. These include two key strategic goals and the ambition that:

- within three years...
 - We will have over 3500 members, be delivering 7 days a week, and reaching over 1400 people per week through our direct work.
- by 2030...
 - The Hive Youth Zone will be the go-to charity for young people and partners who want to support young people on the Wirral and have a wider profile across the region.

Strategic Aim 1:

To be a safe, high quality universal provision which is led by young people: inspirational and responsive to their changing needs and those of Wirral's communities.

Goal 1: The Hive Youth Zone is safe, and accessible to all with the aim of 7 days a week delivery

Goal 2: The Hive Youth Zone is at the heart of the community with high levels of engagement and attendance through high-quality Youth Work and events

Goal 3: Our offer is refined and continuously improved to support the young people we engage

Goal 4: We will capture the impact of our work and continually build our reputation as a charity that will create a positive and long-lasting impact.

Strategic Aim 2:

We will strengthen The Hive Youth Zone by investing in our staff and facilities, growing our income generation through more diverse income streams, improving governance including our young people's voice.

Goal 5: Young people are at the heart of decision making and have a loud and clear voice at all levels.

Goal 6: We will continuously improve our approach to governance, quality assurance and compliance

Goal 7: We will become an employer and option of choice in attracting and retaining an outstanding team of staff and volunteers

Goal 8: We will maintain the Hives financial stability by seeking new opportunities and growing our network of supporters

Goal 9: To be financially responsible whilst continuing to ensure we invest in our world class facilities

Goal 10: To build our profile and reputation as a charity that will create a positive and long-lasting impact.

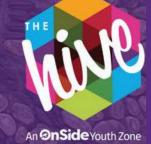
Our budget this financial year is circa \pounds 1.3m, and it looks like we will deliver a small surplus again this year – with most of our funds after the grant from Wirral Council coming from our corporate partners and individual supporters. To grow our services to a seven day offer, we need to raise another \pounds 100k for Saturday evening and another \pounds 70k to offer a family day above this budget.

Case studies My story: Robyn

"Robyn has SEND and has always had a strong sense of feeling 'different'; she finds it really hard to bond with other people of her age. She'd always been reluctant to take part in sessions, it took me years to convince her to come down to The Hive at all. She's so anxious of everything, and I was at the point where I thought things like being able to get to college by herself would simply never happen.

"Her mentor, Jodie, was just wonderful. She's fabulous, kind and accepting of exactly who Robyn is. The goal Robyn set for herself was to build her independence and self-appreciation. It was amazing that she was able to get comfortable enough with someone else and bond with them to be able to go on outings. Jodie was so good at adapting when needed; if there was a meltdown and Robyn didn't feel able to start the session, it didn't matter. Jodie would just stand at the car and talk until she was ready.

"Everything has really ramped up now. Robyn's going to college in September and thanks to the mentoring, she's built the confidence to go to the shop to buy something by herself, to go to McDonalds herself, she's travelled to college by herself after doing travel training with Jodie.



"She's always liked sewing and got involved with the Stitchin' Squad project, which was a real milestone for her. The outfit she made was fabulous, beyond anything I ever thought she would do. Robyn's also joined a wellbeing session with The Hive and the other week said she might come a bit early and go to the gym first – it's just incredible.

""It will take time, but mentoring is chipping away at Robyn's belief that she's not able to do things. It's empowering her, and that's huge.""



An OnSide Youth Zo

My story: Jason

I joined the Hive in 2017 when it first opened; I thought it would be helpful for people like me with additional needs, as it is somewhere safe and it would help me make friends.

"I was nervous and worried that I wouldn't be able to socialize with new people. I used to be shy, and didn't open up about my worries. Now I'm more confident, I can make friends easier, and I am more open about my worries.

"I've definitely got better with my confidence. When I'm in The Hive I can talk to the staff about my mental health. Coming here has helped me get involved in other things outside The Hive. Doing the wellbeing project has helped me and I learnt a lot of new things. My favourite part is that I get to see my friends.

As part of Hiveability media squad, I photographed the Royal visit, had the opportunity of going on trips and got lots of content for to be used on our social media. On the Bee Independant project on Hiveability 16+ I've learnt a lot, done lots of cooking and completed my Level 2 Food Hygiene certificate. "I would recommend The Hive to young people because it's a safe place to go and talk to, it's like what it says: 'Somewhere to go, something to do, someone to talk to."



An OnSide Youth Zone

My story: Yasmin

661 joined The Hive to get out of the house, make new friends and engage with other people. When I first joined, I remember I felt really nervous, very shy and not confident at all. Now I feel confident, I've got to know a lot of people and I get involved in a lot of activities.

"A challenge I've overcome is my phobia of dogs – well, I'm getting there anyway. I'm doing this by taking part in the Duke of Edinburgh Award – I've achieved my bronze and I'm now doing my silver. I never used to go near dogs and I would have a big panic even when it was on a lead and was far away. With the support of the DofE leaders and other young people, I'm now more comfortable and confident and have even petted two dogs when on the training weekend for silver. I walked my nan's dog as part of my volunteering section and now he follows me round everywhere, but I'm still afraid of the bigger dogs. The Hive has also helped improve my confidence and also I'm not as shy around new people. My self-esteem's improved a lot.

"I enjoy attending The Hive as I like to see my friends and I have a good connection with a lot of the staff. I have received support from taking part in various projects such as DofE and wellbeing, and I also used to play girls football. I like to get involved in the activities. "Through taking part in DofE, I'm going outside in nature more than I used to; I'm more confident in my ability. I have gained more friends and I feel happier, it is also a safe space to come."



An OnSide Youth Zone